



The Susquehanna Folk Music Society (SFMS) is thrilled to announce the Susquehanna Folk Festival which will be held on Saturday, July 28, and Sunday, July 29, 2018. It is the first edition of an annual two-day music, dance, storytelling, and craft festival to be held during the last weekend in July at beautiful Roundtop Mountain Resort in Lewisberry, Pennsylvania.

Headliners for this exciting inaugural festival include the legendary **David Bromberg**, four-time Grammy Award winner **David Holt**, the great blueswoman **Rory Block**, amazing Texas swing fiddling **Quebe Sisters**, and many more!

In addition to music, the festival will feature storytelling performances; contra-, square-, and swing-dancing; an active family area; a wide selection of crafts; and delicious food.

The festival is supported, in part, by a tourism grant from the York County Convention and Visitors Bureau. SFMS is seeking additional sponsorships for the festival from area corporations, businesses, foundations, and individuals. Please review the wide array of opportunities below to find one that is just right for you. Or contact the SFMS office at 717-319-8409 or [concerts@sfmsfolk.org](mailto:concerts@sfmsfolk.org) to discuss a personalized package.

In addition to the satisfaction of supporting a vibrant community event, sponsors enjoy significant visibility through prominently displayed banners; logos on over 10,000 publicity pieces; and logos and mentions on the festival website and in the festival program, in press releases, and in e-mails to over 10,000 individuals.

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#### **MAIN STAGE OR CABARET/DANCE STAGE TITLE SPONSORSHIP (\$5,000)**

A company or organization desiring the highest visibility possible should consider sponsoring the festival's Main Stage or Cabaret/Dance Stage. Both stages will have a busy schedule and will feature exciting, well-known artists and excellent programming.

For your sponsorship, we offer these benefits:

- ▶ Stage named after your company or organization
  - ▶ Your company or organization banner prominently displayed at the stage
  - ▶ Recognition on over 10,000 marketing pieces and in e-mails to over 10,000 individuals
  - ▶ Graphic link on the festival website for one year
  - ▶ Prime 30' by 10' booth location at the festival
  - ▶ Full-page ad in the festival program
  - ▶ 12 complimentary two-day festival tickets
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### **COFFEEHOUSE STAGE TITLE SPONSORSHIP (\$2,500)**

A company or organization desiring the visibility of title sponsorship but in a smaller, more intimate setting should consider sponsoring the Coffeehouse Stage, which will be home to the exciting Emerging Artist Showcase!

For your sponsorship, we offer these benefits:

- ▶ Stage named after your company or organization
  - ▶ Your company or organization banner prominently displayed at the stage
  - ▶ Recognition on over 10,000 marketing pieces and in e-mails to over 10,000 individuals
  - ▶ Graphic link on the festival website for one year
  - ▶ 1/2-page ad in the festival program
  - ▶ Six complimentary two-day festival tickets
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### **PICKIN' PLACE TITLE SPONSORSHIP (\$1,000)**

Title sponsorship will also be offered for the Pickin' Place, a tented venue where musicians will gather for programmed and informal jam sessions.

For your sponsorship, we offer these benefits:

- ▶ Venue named after your company or organization
  - ▶ Your company or organization banner prominently displayed at the venue
  - ▶ Recognition on over 10,000 marketing pieces and in e-mails to over 10,000 individuals
  - ▶ Graphic link on the festival website for one year
  - ▶ 1/4-page ad in the festival program
  - ▶ Two complimentary two-day festival tickets
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### **SUSTAINER LEVELS (\$500-\$3,000)**

We also offer these special opportunities to support the festival:

1. ARTIST SUPPORT: \$750-\$3,000 (e-mail [concerts@sfmsfolk.org](mailto:concerts@sfmsfolk.org) for details)

- ▶ Opportunity to introduce an artist from our select list before performance
- ▶ Recognition of support on the festival website and in the festival program

2. FRIEND OF THE SUSQUEHANNA FOLK FESTIVAL: \$500

- ▶ Recognition of support on the festival website and in the festival program



### Sponsorship Levels

- Main Stage or Cabaret/Dance Stage Title Sponsor (\$5,000)
- Coffeehouse Stage Title Sponsor (\$2,500)
- Pickin' Place Title Sponsor (\$1,000)
- Artist Support (\$750-\$3,000)
- Friend of the Susquehanna Folk Festival (\$500)

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Preferred Stage (if available)

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Business Name as you would like to see it appear

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Contact Name

Title

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Address

City/State/Zip

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Phone/E-mail

Mail to: SFMS, 378 Old York Road, New Cumberland, PA 17070.

If you wish to use a credit card, please contact the SFMS office at [concerts@sfmsfolk.org](mailto:concerts@sfmsfolk.org) or 717-319-8409.

The Susquehanna Folk Music Society is a tax-exempt, 501(c)3 non-profit organization. Contributions are tax-deductible to the full extent of the law.

