



The Susquehanna Folk Music Society (SFMS) proudly presents the second annual Susquehanna Folk Festival on Friday, July 26, through Sunday, July 28, 2019. This three-day celebration of music, dance, storytelling, and crafts is held at beautiful Roundtop Mountain Resort in Lewisberry, PA.

The 2019 Susquehanna Folk Festival features the incomparable Irish American band *CHERISH THE LADIES*, the American songster *DOM FLEMONS*, jaw-dropping jazz and swing from *HOT CLUB OF COWTOWN*, tall tales from champion storyteller *BIL LEPP*, two days of contra dancing, a *LIARS CONTEST*, and much more! The festival is supported, in part, by a tourism grant from the York County Convention and Visitors Bureau.

SFMS is seeking additional festival sponsorships from area corporations, businesses, foundations, and individuals. Sponsors enjoy significant visibility through banners, festival advertising (print, web, and social media), and marketing that reaches over 10,000 individuals, in addition to the satisfaction of supporting a vibrant community event.

Please review the opportunities below to find one that is just right for you, or contact the SFMS office at 717-319-8409 or concerts@sfmsfolk.org to discuss a personalized package.

MAIN STAGE Title Sponsorship: \$4,000

For highest visibility, consider sponsoring the festival's Main Stage. The Main Stage has the busiest schedule and the most festival traffic, and features exciting, well-known artists.

For your sponsorship, we offer:

- ◆ Stage named after your organization
- ◆ Banner (provided by your organization) prominently displayed at the stage
- ◆ Your logo prominently displayed on our marketing materials, both printed and electronic
- ◆ Graphic link on the festival website for the year
- ◆ Prime 30' by 10' booth location at the festival
- ◆ Full-page ad in the festival program
- ◆ 12 complimentary All-Festival tickets

VENUE Title Sponsorship: \$2,500

For the visibility of title sponsorship in a smaller, more intimate setting, consider sponsoring the Dance Hall, the Family Zone, the Patio Stage or the Coffeehouse Stage.

For your sponsorship, we offer:

- ◆ Venue named after your organization
- ◆ Banner (provided by your organization) prominently displayed at the stage
- ◆ Your logo on our marketing materials, both printed and electronic
- ◆ Graphic link on the festival website for the year
- ◆ Half-page ad in the festival program
- ◆ 6 complimentary All-Festival tickets



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PICKIN' PLACE Title Sponsorship: \$1,000

Title sponsorship is also offered for the Pickin' Place, a tented venue where musicians gather for programmed and informal jam sessions.

For your sponsorship, we offer:

- ◆ Venue named after you or your organization
- ◆ Banner (provided by your organization) prominently displayed at the stage
- ◆ Your logo on our marketing materials, both printed and electronic
- ◆ Graphic link on the festival website for the year
- ◆ Quarter-page ad in the festival program
- ◆ 6 complimentary All-Festival tickets

ARTIST Sponsorship: \$500

Show your love for a particular band or performer. For your sponsorship, we offer:

- ◆ Opportunity to introduce the artist before their performance(s)
- ◆ Recognition on the festival website and in the festival program
- ◆ 4 complimentary All-Festival tickets

FRIEND of the Festival: \$250

For your sponsorship, we offer:

- ◆ Recognition on the festival website and in the festival program
- ◆ 4 complimentary All-Festival tickets
- ◆ If desired, 10' by 10' booth at the festival for your business



Business Name as it should appear

Contact Name

Title

Address

City/State/Zip

Phone

E-mail

Sponsor Level

- Main Stage Title Sponsor (\$4,000)
 - Dance Hall Title Sponsor (\$2,500)
 - Family Tent Title Sponsor (\$2,500)
 - Workshop Hall Title Sponsor (\$2,500)
 - Coffeehouse Stage Title Sponsor (\$2,500)
 - Pickin' Place Title Sponsor (\$1,000)
 - Artist Sponsorship (\$500)
- Artist: _____
- Friend of the Festival (\$250)

Checks: make payable to SFMS and mail with form to SFMS, 378 Old York Road, New Cumberland, PA 17070

Credit Cards: please contact the SFMS office at concerts@sfmsfolk.org or 717-319-8409

This form is also available on our website: www.SusquehannaFolkFestival.org/sponsor-application

The Susquehanna Folk Music Society is a tax-exempt, 501(c)3 non-profit organization.
Contributions are tax-deductible to the full extent of the law.